

Editor's Focus



As editor of *Journal of Applied Communication Research (JACR)*, I look forward to continuing the tradition of publishing the best applied scholarship focusing on communication. The journal will continue to welcome research using any methodology to analyze and generate solutions for socially significant communication problems. The applied nature of *JACR* requires that data sets be drawn from the actual context of the communication being analyzed. With this philosophy in mind, *JACR* will publish a special issue focusing on the communication problems that occurred during the hurricane season of 2005. This special issue is outlined below.

JACR is soliciting manuscripts focusing on applied communication issues associated with hurricanes Katrina, Rita and Wilma. This includes a wide range of methodological approaches and theoretical orientations, including qualitative, critical, and quantitative. Manuscripts may focus on warning systems and evacuations, social justice, communication and coordination, media coverage, the role of the media, and media usage, portrayal of the evacuees, information dissemination and information systems, communication technologies, interpersonal communication and the evacuees networks of disaster response, the responses of evacuees, public statements by officials, rebuilding and renewal, disaster planning, and response agencies, including FEMA, state and local agencies, and the American Red Cross, among other topics. Authors should focus their work on applied communication issues and problems and include recommendations for how communication processes could be more effective in future events.

The special issue will be edited by Dr. Dennis Gouran, Penn State University, and Dr. Matthew Seeger, Wayne State University.

Deadline for submission is February 15, 2006 for an expected Fall 2006 publication. Papers may be submitted by visiting <http://mc.manuscriptcentral.com/RJAC>. When there, you will need to create an account (if you have not already done so). Select "create new account" in the upper-right corner of your screen.

If you need help, follow the "help" links on the website, or email the JACR staff: email: JACR@NDSU.edu

Papers should be clearly marked JACR SPECIAL ISSUE ON HURRICANES.

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Editor, *Journal of Applied Communication Research*

If you interested in contributing to the Editor's Focus or to other sections of this Communication Arena please email communicationarena@tandf.co.uk

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