

Editor's Focus



Since its inception in 1990, the **Asian Journal of Communication (AJC)** has been a flagship publication of the Asian Media and Information Centre (AMIC) in conjunction with the School of Communication and Information at Nanyang Technological University (NTU), Singapore. It publishes articles that develop communication theory, report empirical research, and describe advances made in research methodology.

The **AJC**, founded by Prof. Eddie Kuo and the late Dr. Anura Goonasekera, is a refereed international publication that aims to facilitate the understanding of the systems and processes of communication in the Asia Pacific region. It follows a rigorous procedure of blind peer review and maintains a high standard of scholarship. The acceptance rate of the *Journal* for 2004 stands at 15%.

While still editorially housed in the School of Communication and Information at NTU, the publishing and distribution of the *Journal* moved from AMIC to Routledge Journals, a division of the Taylor & Francis Group (UK) in January, 2004. Thus, **AJC** is now available via subscription or through the Internet to hundreds of university libraries worldwide.

The *Journal*, which currently publishes three issues a year, will become a quarterly in 2006.

Recent Articles

- 1) "Audience Involvement and Its Antecedents: An Analysis of the Electronic Bulletin Board Messages about an Entertainment-Education Drama on Divorce in Korea," by Hyuhn-Suhck Bae, Yeungnam University, and Byoungkwan Lee, Michigan State University (An earlier version of this article is winner for the AJC award for International Communication Research and the Top Faculty paper Award in the Association for Education in Journalism and Mass Communication (AEJMC) International Communication Division's 2003 Open Paper Competition.)
- 2) Looking presidential: A comparison of newspaper photographs of candidates in the US and Taiwan - Tien-Tsung Lee, William E. Ryan, Wayne Wanta & Chang Kuang-Kuo
- 3) Crafting the relationship apology: Japanese apologies to South Korean in 1990 - Jane Yamazaki
- 4) Information Content Of Television Advertising In China: An Update By Kara Chan and Fanny Chen
- 5) Evaluation of Media and Understanding of Politics: The Role of Education among Hong Kong Citizens By Francis Lee, Dr. Joseph M.Chen & Clement Y.K. So

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